



Grow your Business with Experiences

Join the workshop to:

- Discover how experiences can grow your business
- Identify your best customers
- Create an authentic purchasable experience
- Gain marketing insights to reach travellers
- Learn how you can partner with the Cliffs of Fundy Aspiring UNESCO Global Geo-park to create a geo-tourism experience

This workshop is a great fit for local businesses including:

Restaurants, attractions, tour operators, artisans, story-tellers, accommodations, breweries, cideries, distilleries, wineries and transportation services.

When: February 12, 2020

Time: 11:00 am – 3:00 pm

Where: Fundy Geological Museum
162 Two Islands Road, Parrsboro

Email Melanie Prendergast to reserve your spot:
mprendergast@cumberlandcounty.ns.ca



TOURISM
NOVA SCOTIA

