

COUNCIL

APRIL 28, 2015

#15-03

The Parrsboro Town Council met in regular session on Tuesday, April 28th, 2015 at 7:00 p.m. in the Council Chambers with Mayor Lois Smith presiding.

PRESENT: Deputy Mayor Lisa Ward
Councillor David Harrison
Councillor Ron Shaw
J. Raymond Hickey, CAO
Kevin Yorke, Secretary

1. **WELCOME AND CALL TO ORDER**

Mayor Smith welcomed those in attendance and called the meeting to order at 7:00 p.m.

2. **APPROVAL OF AGENDA**

Moved by Deputy Mayor Ward, seconded by Councillor Shaw that the Agenda be approved with the addition of Spring Clean-Up under the Public Works Committee report.

Motion carried.

3. **PRESENTATION TO YOUNG ENTREPRENEURS**

On behalf of Town Council, Mayor Smith presented Certificates of Recognition to the following for their outstanding achievements as young entrepreneurs: Megan Atkinson, Cassia Bard-Cavers, Charlie Eagles-Forbes, Katie Fife, Sascha Hiesberger, Nicholas Hoar, Colton Morris, Kara-lyne Shaw, Jerrid Willigar and Christopher Wilson. Mayor Smith noted that in the fall of 2014 this group of 10 students from the Parrsboro High School got together and formed one of 16 new companies started up for the 2014/15 Junior Achievement Company Program. Within 2 weeks of starting “Muggies”, they created a facebook page, marketing plan and had already sold 56 units.

Their proudest achievement was winning Junior Achievement’s Regional Pitch-It in the fall (JA’s version of Dragon’s Den) – the prize being \$150 towards start up costs and a pizza party. This was followed up with their video commercial which was short listed to the top 5 selected to be voted on via twitter.

Of the 16 companies, Muggies was consistently #1 in sales each and every week during the whole program. They produced and sold 272 units for a total of \$2,874, the next closest in sales was \$1,964.

Along with having the highest net profit of all the JA companies, Muggies was one of the three that were selected to be interviewed for COMPANY OF THE YEAR. The other awards/positions that they were finalists for:

President of the Year
VP Human Resources
VP Marketing and Sales
VP Finance
VP Digital Technology

On April 25th, the Company headed to Halifax for JA's Awards and Recognition Ceremony which is where they would find out all the results. Of the 28 available awards, 8 of them went to a member of the Company:

Company Merit Award – Jerrid Willigar

Host Participation Award – Amethyst Boutique

Student Ambassador Award – Katie Fife

Highest Net Profit – Muggies

Advisor of the Year – Jacquie Wilson

Advisor Team – Doug Wilson, Jacquie Wilson and Tracy Wise

VP Digital Technologies – Christopher Wilson (included a \$500 scholarship provided by Digital Nova Scotia)

NEXT Generation Leaders Conference – Cassia Bard-Cavers (all expenses paid to attend conference in Ontario this August for a week)

It's incredible to think how much these 10 great students achieved this past year considering there were three grade 11 students and seven grade 10 students, up against several Companies with senior students, graduating this year, and that only four of them participated in Junior Achievement last year for the first time, while the other six never belonged to a Junior Achievement Company before.

Mayor Smith extended congratulations on behalf of the Town and those gathered in the Council Chambers noting that they were very proud of the students and their accomplishments. She noted that there was also a very special letter which she would like to read:

Dear "Muggies", a JA Company

I have been following your progress via regular updates from my father, Colin Curleigh and I must say that I continue to be impressed. Most recently he sent me an overview provided by Jacquie Wilson that summarized your results and accomplishments, so congratulations on your success to date. However, I also wanted to provide a more personal and professional perspective of your accomplishments.

All great brands usually start with a simple purpose – to solve problems. Levi Strauss invented the very first blue jean to solve a problem of durability in pants for miners during the gold rush days in California. Google solved the problem of too much information and not enough time by providing a simple way to access information and even Apple found a way to solve the problem of integrating technology with communication and entertainment by creating the iMac, iPad, iPhone and iTunes, and let's see what the new iWatch will solve.

When I learned about Muggies and saw the ads you created, I thought to myself, what a great way to solve the problem of what to give someone in a simple and thoughtful way. It appears that by unlocking the solution you have created a brand and a business that can truly scale beyond a few thousand units. It also seems that you have applied the various Junior Achievement learnings and lessons very well over the past few years. So as you stare down the future and try to determine what's next, don't lose sight of always trying to be solution providers.

To help celebrate your success I have sent you all a Levis jacket. I used to wear my Levis jacket every summer in Parrsboro when I was your age and now I get to be the guy who has to figure out new solutions for Levis in the future. So wear your jacket with pride, use it as a reminder of your success to date and your future success to come. Good luck and make sure to support everyone who has supported you along the journey. Sometimes a simple "thanks" goes a long way. All the best.

Signed,
James Curleigh
President of Levis

4. APPROVAL OF MINUTES

Mayor Smith asked if there were any error or omissions noted in the Council minutes dated March 24th, 2015 (#15-02).

Hearing none the minutes were declared approved as presented.

5. COMMITTEE REPORTS

(a) FINANCE COMMITTEE REPORT

APRIL 2015

Report given by Deputy Mayor Ward

1. Capital Investment Plan – The CAO reported that the Province is requesting a plan of capital investments for the purposes of Gas Tax calculations which is essentially a list of capital projects that the Council would like to have undertaken over the next 3-5 years.

After a discussion the Committee recommended the list include sewage treatment, Bandstand, Glooscap Park improvements, Aboiteau bridge replacement, Public Works building and King Street water.

2. Dentist – The Committee discussed the need for dental services in Parrsboro and how the Town might become involved in the process of attracting a dentist to set up practice here.

As a first step the Committee recommended contacting the Nova Scotia Dental Association for their input and guidance.

3. STEP Committee – The Committee was informed of the need to establish a committee for the STEP (Strategic Tourism Expansion Program) with both Council and citizen representation.

After a discussion Councillor Shaw was recommended as the Council rep and several citizens-at-large appointees were suggested from the tourism and business sectors. The CAO will be contacting these individuals to see if they would be interested.

4. Public Building Lighting – The CAO noted that the agreement has been signed with Efficiency Nova Scotia to upgrade lighting in the Town Hall, Public Works Garage, Fire Hall, Library and Bandstand.

5. Debit Machine – The Committee was informed that an agreement has been signed for a debit machine to handle tax, water and sewer payments and that the system will be installed prior to the release of the 2015/16 tax bills.

Moved by Deputy Mayor Ward, seconded by Councillor Shaw that the Finance Committee Report and recommendations contained therein be accepted.

Motion carried.

(b) PUBLIC WORKS COMMITTEE REPORT

APRIL 2015

Report given by Deputy Mayor Ward

1. Spring Clean-Up – The Committee set the dates for the Annual Spring Clean-up for Tuesday, May 19th, Wednesday, May 20th and Thursday, May 21st with the former Swan Creek Road Landfill open for leaf and yard waste on Friday, May 22nd and Saturday,

May 23rd. In the discussion it was the consensus of the Committee that the list of accepted items should be reviewed for possible expansion and the CAO was requested to obtain the lists of other municipalities in Cumberland County for comparison purposes and report back with his findings.

2. Activity Report –

- Cold patching mostly completed.
- Street signs that were knocked down during the winter have been gathered up and will be replaced.
- Road salt has been hauled in with more coming later.
- A section of the West Bay Road was repaired that had been damaged by water run-off.
- Sections of Main Street sidewalks have been painted orange to warn pedestrians of uneven surfaces.
- Discussion regarding painting of crosswalks, parking lines, and no parking circles and the curbs being painted yellow where fire hydrants are located. Also, having the word slow painted on the road surface at the Beaverdam Road crosswalk.
- The Christmas decorations will be taken down soon, the sails put back up and the dinosaur lights repaired.
- Anchors have been installed for the sea creature and boat models that will be put back in the Aboiteau.

Moved by Deputy Mayor Ward, seconded by Councillor Shaw that the Public Works Committee report and recommendations contained therein be accepted.

Motion carried.

(b.1) Spring Clean-Up – Deputy Mayor Ward noted that she had contacted the Cumberland Joint Services Management Authority and received a listing of what the Municipality of the County of Cumberland allows in their spring clean-up. She advised that in addition to the items that the Town of Parrsboro already allows, the County accepts construction and demolition debris which is what she would like to have added to our list. The Deputy Mayor felt that by not accepting construction and demolition waste the residents of the town are being prohibited from cleaning up their properties. She also noted that there would be extra costs associated with transporting the debris to the landfill, however, by the same token a lot of the debris that has value disappears before the actual pick up.

Moved by Deputy Mayor Ward, seconded by Councillor Shaw that the list of accepted items in the spring clean-up be expanded to include construction and demolition debris.

Motion carried.

**(c) CUMBERLAND JOINT SERVICES MANAGEMENT AUTHORITY
REPORT**

APRIL 2015

Report given by Deputy Mayor Ward

1. CJSMA Budget – The Committee reviewed the Cumberland Joint Service Management Authority’s Solid Waste Services Budget for fiscal 2015/16 and recommended that it be approved by Council.

2. CJSMA Inter-Municipal Agreement – The CAO reported that with the dissolution of the Town of Springhill and its amalgamation with the County, the CAO’s Advisory Committee is in the process of reviewing the current Inter-Municipal Agreement. During those discussions it was proposed that the municipal units be asked to consider whether the Cumberland Services Management Authority should remain a board or become a department with the CAO’s overseeing the Solid Waste Manager.

After a discussion the consensus of the Committee was that the status quo be maintained, however, if in the future there is an indication from the other units that there should be a change, then that option will be explored.

3. Statistics –

Incoming Material– Cumberland

Composting - 4179 metric tonnes of organic material was delivered to the Compost Facility. This is a 19% increase, receiving 3,384 metric tonnes in the same period in 2013/14.

Landfill – 7,351 metric tonnes of garbage was delivered to the landfill. This represents an increase of 4%. 7,055 metric tonnes received in the same period in 2013/14.

Recycle – 3,501 metric tonnes of recycling material was delivered to the recycling facility. This represents a decrease of 3.9%. 3,636 metric tonnes received in the same period in 2013/14.

C & D – 5,333 metric tonnes of C&D material was delivered to the C&D site. This is an increase of 21.8%. 4,223 metric tonnes received in the same period in 2013/14.

Incoming Residential Material – Parrsboro up to March 31st, 2015.

- Organics – 26% increase in organics
- Landfill – 16% increase in garbage
- Recycle – 9% increase in recycling
- C&D – 2% decrease in C&D

Audits – Audits are conducted on an ongoing basis, both commercial and residential. In January/February 2015, 327 residential curbside audits were conducted resulting in 34 rejections; 28 garbage audits were conducted; 1 recycling audit was conducted; and 13 wagon audits were conducted. Parrsboro is visited by CJSMA’s “Enforcement Officer” and “Acting Waste Reduction Coordinator” on a regular basis. When in the area they work with local businesses checking commercial bins to ensure proper source separation, as well as checking bins at schools and apartments. Following a waste audit at the Parrsboro High and Elementary schools which showed a 52% non-compliance, CJSMA is working with the schools to reduce this number.

Residential Recycling Audit – A detailed residential recycling audit from Parrsboro was conducted April 1st, 2015 on incoming material from Greg Matthews. 130 samples (bags – 320.42 kgs in material) were randomly collected and the audit showed minor contamination of residential recycling material with a 6.80% total contamination.

Other Highlights – A table was recently set up at Crossroads Co-Op to review sorting with customers and answer questions/concerns they had. It was a good event with great questions regarding recycling programs including textiles and electronics.

Crossroad Co-Op now has a “Call to Recycle” household battery drop off box, making it more convenient for residents to recycle their end of life household batteries.

HHW Events for the Town of Parrsboro are scheduled for May 23rd and September 12th from 8:30-9:30am.

Moved by Deputy Mayor Ward, seconded by Councillor Harrison that the Cumberland Joint Services Management Authority report be accepted.

Motion carried.

(d) CUMBERLAND PUBLIC LIBRARIES REPORT

APRIL 2015

Report given by Deputy Mayor Ward

1. Cumberland Public Libraries By-laws: Correspondence from Chief Librarian, Denise Corey, advised of changes made to the Cumberland Public Libraries by-laws to reflect the dissolution of the Town of Springhill and its consolidation with the Municipality of Cumberland. This change involves the appointment of an additional member by the County to take the place of the Springhill appointee.

After reviewing the by-law amendment the Committee was supportive of the change.

2. Cumberland Public Libraries Brief Report:

Coming Soon – Hackmatack is an Atlantic Canadian Children’s Book Award, voted on by children grades 4-6. For the past 12 years Cumberland Public Libraries has hosted a short-listed Hackmatack Author to visit libraries in Cumberland County, thanks to a grant from Canada Council. This year we will visit Parrsboro, River Hebert, Pugwash and Amherst with Author Sam Fisher and talk about his nominated book *Scare Scape*.

Did You Know? – The Cumberland Public Libraries had another successful March Break, despite a week of terrible weather. 7 libraries had 16 programs in 5 days with over 230 children participating.

Statistics – In the month of February, Cumberland Public Libraries signed out 8,000 items. This includes books, movies, TV shows, magazines and more.

Find Out What’s Going On – Check out the library’s webpage (www.cumberlandpubliclibraries.ca) to see our Calendar of Events and get information on upcoming programs.

Like us on Facebook and follow us on Twitter (@CumberlandPL) to get information on events, new books and movies and see pictures of our programs.

3. Parrsboro Library Statistics for February –

95 open hours
1 adult program with 4 attending
6 children’s programs with 47 attending
54 information questions
84 hours of Wifi use
172 hours of computer use
621 items circulated
186 holds placed

Moved by Deputy Mayor Ward, seconded by Councillor Shaw that the Cumberland Public Libraries report be accepted.

Motion carried.

(e) RECREATION COMMITTEE REPORT

APRIL 2015

Report given by Councillor Harrison

1. Fitness Centre

- a. Membership is continuing to grow as the weather warms.
- b. The school purchased a new recumbent bike, 8 sets of weights and rack.
- c. The Recreation Director will be looking into the purchase of an incline bench.

2. Volunteer Awards

- a. Dave Young represented the Town as our Provincial Volunteer Representative in Halifax on April 7th. Ray and Tissy also attended to show their support and appreciation.
- b. The 2nd Annual Parrsboro Volunteer Awards were held on April 9th where 6 award recipients were recognized.
 1. Youth Volunteer Award – Madison Tenant
 2. Outstanding Volunteer Award – Randy Mosher and Ross Robinson
 3. Family Volunteer Award – Nancy and Colin Curleigh and Doug, Jacquie, Christopher, Victoria and Emilie Wilson.
 4. Business/Organization Volunteer Award – Parrsborough Shore Historical Society.

Thank you to Deputy Mayor Ward for helping with the presentation and Councillor Shaw for attending.

3. Current Programming

- a. Walking Club: A very dedicated group of walkers nearing 2 million steps combined since starting in October.
- b. Co-Ed Sports: Volleyball and basketball.
- c. Busy Bees: Spring program for ages under 5 and ages 5+.
- d. Seniors Social: After a two week trial this program is no longer being offered.
- e. iCAN: Starting April 27th for ages 12-15 with Kim Harrison leading. This program will have a strong focus on nutrition, cooking and physical activity.

4. Regional Initiatives

- a. Fundy Connect: The Director continues to work with the steering committee. A data entry coordinator for the project is being hired through the JCP program.
- b. Learn 2 Lead: Planning process has begun for the spring session (leadership/coaching development). There are 4 sessions: Dealing with Parents, Volunteer Recruitment and Retention, the Impact of a Leader/Coach and Quality Sport Experience. These sessions are FREE and will be hosted across Cumberland County. More details to come.
- c. Cumberland County Bike Week: The five municipalities have partnered with law enforcement, bike shops and the Health Board for the second annual Bike week held on June 6th-14th. Various events are scheduled throughout the County.
- d. Regional Summer Staff Training: A full day is planned for staff to gain knowledge and hands on skills.

5. New Initiatives

- a. 5 sets of snowshoes and poles were received from our community health board and were steadily used.
- b. An application is being submitted through the Heart and Stroke National NED Program for funding to help purchase a defibrillator for the Fire Hall.
- c. A meeting is scheduled on May 14th at 10:30am with Peter McCracken (Regional Rep for Health and Wellness) and Paul Desbarres from Nova

Insights (company contracted to conduct surveys) to review the results of the community survey. Anyone interested in hearing the results is welcome to attend.

Moved by Councillor Harrison, seconded by Deputy Mayor Ward that the Recreation Committee report be accepted.

Motion carried.

(f) PLANNING, DEVELOPMENT AND HOUSING COMMITTEE REPORT

APRIL 2015

Report given by Councillor Harrison

1. Sewage Treatment Project – A presentation was made by CBCL engineers to Council and the Community Committee on Tuesday, April 21st. The remaining steps in the process are the Geo Analysis, selection of options and awaiting approval of Build Canada funding.

2. Unsightly Premises – The CAO met with Amherst CAO Greg Herritt on April 16th to discuss the terms of agreement for contracting the services of their Unsightly Premises Enforcement Officer. The Amherst Deputy CAO will be preparing the terms and submitting them to our CAO within the next two weeks.

Councillor Harrison added comment to item #1. indicating that the Environmental Risk Assessment had been completed and it was determined that there will be a daily flow of under 500,000 lpd which puts the town in the very small category. A list of streets were presented where the sewer line could be extended and at what cost. There were some potential solutions and costs for the residents on Lambs Hill Road. Three different types of systems: lagoon, SBR and BBR were discussed as well as their capital costs, operating costs and how to handle the sludge. The next steps involve getting the geo-tech work started, and waiting for word on approval of Build Canada funding.

Moved by Councillor Harrison, seconded by Deputy Mayor Ward that the Planning, Development and Housing report be accepted.

Motion carried.

6. 1st READING OF THE TOWN OF PARRSBORO SEWER BYLAW

Councillor Harrison moved, and Deputy Mayor Ward seconded the adoption of the 1st Reading of the Town of Parrsboro Sewer Bylaw.

Motion carried.

7. **1st READING OF AN AMENDMENT TO THE TOWN OF PARRSBORO
LAND USE BYLAW**

Councillor Harrison moved, and Councillor Shaw seconded the adoption of the 1st Reading of an Amendment to the Town of Parrsboro Land Use Bylaw.

Motion carried.

8. **CORRESPONDENCE**

(8.1) Councillor Fancy – Correspondence addressed to the Mayor and Council from Councillor Robert Fancy was read in which he submitted his resignation from his position as Town Councillor effective May 29th, 2015.

(8.1) Fundy Shore Auto Club – Mayor Smith noted correspondence from the Fundy Shore Auto Club requesting a \$50.00 contribution from the Town for the Mayor's Trophy. The Mayor added that this is the 17th annual Show and Shine and that it will take place on July 25th and 26th this year.

(8.2) Battle of the Atlantic – Deputy Mayor Ward noted that there will be a ceremony commemorating the Battle of the Atlantic at the Parrsboro wharf on Sunday, May 3rd at 9:30 a.m.

9. **ADJOURNMENT**

Upon a motion by Deputy Mayor Ward the meeting adjourned at 7:50 p.m.