



PUBLIC COMMITTEE OF THE WHOLE

AGENDA PACKAGE

For the meeting of

Date: Wednesday, April 14, 2021

Time: 6:00 p.m.

Place: Zoom

AGENDA PACKAGE
PUBLIC COMMITTEE OF THE WHOLE

Date: April 14, 2021

Time: 6:00 p.m.

ZOOM MEETING

1. CALL TO ORDER

1.1 Territorial Acknowledgement

We acknowledge that we are in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq people

1.2 Roll Call

2. ADMINISTRATIVE AND PROCEDURAL ISSUES

2.1 Approval of Agenda

2.2 Approval of the March 10, 2021 Public Committee of the Whole Minutes

2.3 Delegations/ Presentations/ Petitions

•Nova Scotia Works - CANSA

Bernice Vance will provide Council with an overview of Nova Scotia Works – CANSA and the multitude of services they provide.

•Northern Region Solid Waste Management Committee (NRSWMC)

Brenda Rioux of the Cumberland Joint Services Management Authority and also of the Northern Region Solid Waste Management Committee will present an overview of the NRSWMC.

•Cumberland YMCA

Trina Clarke will provide Council with an update of the successes and programming of the Cumberland YMCA.

3. EXTERNAL REPORTS/COMMITTEE MINUTES/PROCLAMATIONS

3.1 Communities in Bloom Week

Staff will be providing Mayor Scott with a Communities in Bloom proclamation to proclaim the week of May 2, 2021 as Communities in Bloom week in the Municipality of Cumberland.

4. INTERNAL UPDATES/REPORTS/COMMITTEE MINUTES

4.1 Commercial Development Districts

Staff have provided a memo for Council's review and are requesting Council's direction on the goal of the Commercial Assessment Phase-in Program and the potential areas to target for public engagement and subsequently apply Commercial Development Districts to.

4.2 Audit and Financial Sustainability Committee Report

Included in your package is a report from the Audit and Financial Sustainability Committee for your review.

4.3 Free Ice Time – One Year Update

A memo from the Manager of Recreation Programs and Services regarding the implementation of the previous Council's decision to provide free ice time at the Richard Calder Arena in Springhill is included in the package for discussion.

4.4 Chilli Willi Update

Staff have provided a memo regarding the 2021 Chilli Willi Winter Festival for Council's review and discussion.

4.5 Fundy Shore Winter Carnival Update

A memo outlining the success of this year's Fundy Shore Winter Carnival is included in your package for review and discussion.

5. **INFORMATION ITEMS**

There are no Information Items for tonight's meeting

6. **ADJOURNMENT**

MUNICIPALITY OF THE COUNTY OF CUMBERLAND

Public Committee of the Whole Meeting

March 10, 2021

2.2

In March of 2020, in response to the Covid 19 Pandemic, the Minister of Municipal Affairs and Housing declared that Municipal Councils will not meet in person but will instead hold virtual meetings. Under this order Council of the Municipality of the County of Cumberland held Committee of the Whole video meetings via Zoom. This meeting was also streamed live on Facebook.

1. CALL TO ORDER

1.1 Mayor Scott called the Public Committee of the Whole meeting to order at 6:03 p.m.

1.2 Municipal Clerk, Brenda Moore, called the roll with the following Councillors present: Mayor Murray Scott, Councillor Fred Goud; Councillor Rod Gilroy, Councillor Jennifer Houghtaling, Deputy Mayor Kathy Redmond, Councillor Angela McCormick, Councillor Mark Joseph, Councillor Dale Porter, Councillor Carrie Goodwin.

Staff present Allie McCormick, Acting CAO; Steve Ferguson, Director of Community Development; Andrew MacDonald, Director of Finance; Justin Waugh-Cress, Director of Operations and Public Works; Amanda MacLeod, Sustainable Communities Marketing Officer; Shelley Hoeg, Communications/Executive Assistant to the CAO; Will Balsler, Junior Planner; and Brenda Moore, Municipal Clerk who recorded the meeting.

Media present Bill Martin from Six Rivers News.

2. ADMINISTRATIVE AND PROCEDURAL ISSUES

2.1 Approval of the Agenda

IT WAS MOVED by Councillor Gilroy seconded by Councillor Gould to approve the agenda as circulated.

**No Objections
MOTION CARRIED**

2.2 Delegations/ Presentations/ Petitions

•Parrsboro and Area Playground Society

Matthew Brewer provided Council with an overview/update on a proposed community playground/park to be located in the heart of the community of Parrsboro. At the conclusion of the presentation Mayor Scott asked for questions from Council. Mr. Brewer responded to the question of pre design work to be expanded after they ensure all facets of the population have had an opportunity to provide input. Mayor Scott thanked Mr. Brewer for his presentation.

•**Cumberland Energy Authority**

Ray Hickey, Executive Director of the Cumberland Energy Authority provided Council with an update on the Geothermal Industrial Park. Studies and reports, to support this presentation were included in the meeting materials. After the presentation Mr. Hickey responded to questions from Councillors. Mayor Scott thanked Ray for his presentation.

3. STRATEGIC PRIORITIES ISSUES

3.1 Cumberland Regional Library Board

February Report for the Cumberland Regional Library Board was included in the meeting material.

4. MAJOR ORGANIZATIONAL ISSUES

4.1 A Tax Collection Report for January 2021 was included in the meeting material.

4.2 A Tax Collection Report for February 2021 was included in the meeting material. Director Finance Andrew MacDonald reviewed the reports for Council.

4.2 The following updates were given by Councillors.

Councillor Goodwin

Communications Committee

The committee has been meeting weekly since January and have a DRAFT Communications Plan ready to go to Council this month.

Cliffs of Fundy Geopark

The Geopark board has hired a part time administrative assistant and a full-time geologist. Strategic plan is well under way. Marketing and infrastructure committees are looking into ways to develop the brand as well as supporting and encouraging visitors to explore the geo park with proper way finding and information signage. Looking at ways to encourage travel and retain visitors.

Deputy Mayor Redmond

Cumberland/Colchester Internet Project

This committee has approved a Communication Plan and is working to implement this plan.

Councillor Porter

LA Animal Shelter

The shelter is going to hire a new manager. They are working on fund raising – planning a spring tea; a mask and calendar sales; on line auction and have applied for a licence to start a lotto tree. They are working with UPEI and their Junior Surgery Program that provides free spaying service for the cats. Just purchased a number of new cages for cats.

Councillor Joseph

Policy and By-Law Committee

There are 3 councillors and 3 staff on this committee The committee meets monthly. Currently looking at the Land Use By-Law and several other policies and by-laws. The next meeting is this Friday.

Councillor Houghtaling

Cumberland Forestry Advisory Board

They have a monthly newsletter that they sell advertising in. They have had discussion on the Lahey Report; the 2 Billion Trees federal tree planting initiative which is open for applications now; wood banks throughout the County.

East Cumberland Lodge

Just completed a Professional Development Assessment for the new CAO. He is taking initiative on several projects including nurse training programs and some renovations.

Pugwash Multi Purpose Centre

The cost estimates for the business plan are almost complete. The building is designed to be Net Zero when in operation.

YMCA

YMCA staff are working with Affordable Housing Assoc of NS to renovate a 4-unit home in Amherst for affordable housing in Amherst.

Tourism Marketing Committee

The committee met today reviewed a new website design that should be live by the end of March. Tourism NS is calling on businesses to register so they can be part of the website. They will be rolling out Google ads based on demographics.

Wellness Committee

The committee is working on monthly wellness challenges.

Sunset Industries Committee

Sunset Industries has purchased the building in Oxford that houses their thrift store and café; they have some apartments upstairs and now provide a laundry service for Oxford Frozen Foods.

Councillor Gould

Cumberland Public Libraries

The Library Board has Councillors from Amherst, Oxford, and the County on it. They have been working hard through the pandemic to provide services. The River Hebert library is still closed due to restrictions surrounding regulations during COVID. They still have access to the free borrow by mail through the Amherst branch. The Next meeting is April 8th and there will be a public meeting via Facebook on April 27.

VON

This group also consists of Councillors from Amherst Oxford and the County as well as several volunteers. They are raising money to support programs in our communities. The Adult Day Program which runs out of Oxford and Amherst but is open to residents of the County as well. The Meals on Wheels Program runs out of Amherst but during COVID they have provide a cold meal option which has allowed them to deliver outside of Amherst and they have delivered to areas such as Wallace Wentworth and Springhill.

The committee has committed to \$80,000 funding to support these programs. They have several fund-raising projects on the go, a toonie draw a \$50 ticket on a draw every week for 52 weeks. Tickets are still available.

CJSMA

The board is continuing to push for Extended Producer Recovery program and ways to deal with our recycling materials. Next meeting is tomorrow night and the main item on the agenda is the budget approval to come to Councils. Anyone looking for information on the CJSMA can check out their website as well as the Municipality of Cumberland's website.

Mayor Scott

REMO

Mike Johnson Cumberland County staff member Mike Johnson is the Coordinator of the REMO program for Cumberland County Oxford and Amherst. Mike has been working very hard to identify comfort stations throughout the county. The most recent one being in Malagash. Mike and his counter parts have been very busy preparing for the extreme weather and the conditions resulting from these events. This committee meets quarterly.

GOVRC

The Golden Opportunities Vocational Rehabilitation Centre has 22 clients, a staff of three and is partially funded by the Province. It is a facility for adults with disabilities. The board consists of 10 or 12 members. The clients work building pallets which they sell; they operate a greenhouse which will be starting up soon from which they sell plants in the spring; and they have recently begun a laundry service that has been very busy.

5. ORGANIZATIONAL POLICY/BYLAWS ISSUES

There are no Organizational Policy/By-Law Issues for this meeting.

5. BUSINESS ISSUES

There are no Business Issues for this meeting.

6. INFORMATION ITEMS

There are no Information Items for this meeting

8. ADJOURNMENT

On a motion from Deputy Mayor Redmond the meeting adjourned at 7:57 p.m.

PROCLAMATION

Communities in Bloom Week



Whereas, in Canada, we are fortunate to have a multitude of communities committed to fostering civic pride, environmental responsibility and beautification; and

Whereas, communities are committed to ensuring sustainable development for future generations; and

Whereas, participation in *Communities in Bloom* builds communities, strengthens volunteer and community development, enhances social interaction, and creates community pride; and

Whereas, the benefits provided by *Communities in Bloom* may boost the economy, create sustainability, enhance property values, attract new business, and increase tourism; and

Whereas, our parks, open spaces, green spaces and trails ensure sustainability, provide space to enjoy nature, help maintain clean air and water, and preserve plant and animal wildlife; and

Whereas, all community levels: municipal, residential, commercial and institutional work together to ensure the voluntary sector and private enterprise throughout the Country participate in the planning, development and operation of recreation and parks programs, services and facilities.

Now, therefore be it Resolved, that *Communities in Bloom* does hereby proclaim that the week of May 2nd, has been designated as *Communities in Bloom Week* which will annually recognize and celebrate the benefits derived from *Communities in Bloom* and the countless volunteers and individuals that make our communities great places to live.

Therefore, _____ (name of municipality/ organization), in recognition of the benefits and values that *Communities in Bloom* does provide, do hereby designate the week of May 2nd, 2021 as *Communities in Bloom Week*.

Signed this _____ day of _____, 2021 by:

_____ (printed name and title)

_____ (signature)

Bringing Communities to Life!

MEMORANDUM

TO: Mayor Scott and Council
FROM: Nelson Bezanson, Municipal Planner
DATE: April 1, 2021
RE: **Commercial Development District**

4.1

Background:

Bill 177 enables a municipality to develop a Commercial Assessment Phase-in program. To utilize this tool a Municipality must designate a commercial development district (CDD) in accordance with its municipal planning strategy (MPS) and develop a by-law respecting the use of the tool in this designated area. Such a designated commercial development district must be serviced by water and wastewater infrastructure and must not be enterprise or industry specific or lead to discriminating between businesses when providing incentives as this would violate the Agreement on Internal Trade with other provinces.

Commercially classed properties within the designated commercial development district meeting the criteria established by the municipality would be eligible for the phase in of assessment. The municipality may forego up to 50% of the tax revenue generated by either the investment or redevelopment over a maximum of ten years. Through this tool, municipalities have the opportunity to collect property tax on a modified phase in assessment. This can occur through less funds being collected from the business during the phase in period or through a partial refund of the incremental taxes paid in that tax year for eligible properties.

Financial Impact assessment: Prior to determining that the phase in tool should be used within a particular area, and identifying this area in the MPS, the province recommends that the municipality review assessed commercial values in a desired area as well as any pending changes. By examining, at minimum, the past five years of commercial data and growth trends, the municipality can determine if the tool is appropriate for the area as well as the potential scope and impact on municipal revenues. Obviously the staff effort necessary to review historical assessments for potential commercial development districts must be considered as part of the process.

Determine Goal and extent of the CDD

Following the adoption of Bill 177 the Province prepared a Best-Practices Guide; the [*Commercial Assessment Phase-in Tool: A Best Practice Guide*](#). One of the key points from the guide relating the adoption of a MPS amendment for to a CDD was to determine the goal of such a program. There are several situations where a municipality may want to use the phase in tool of a CDD and differing issues to consider in each circumstance.

- Support economic growth in areas of low annual assessment increase.
- Support commercial property owners in areas where upward assessment pressure is occurring.
- Support the development of brownfield sites.
- Indirectly promote the maintenance and use of Heritage Buildings (more often found in downtown cores).

In a large diverse municipality such as Cumberland the determination of where to create Commercial Development Districts largely comes down to two options:

- Direct new growth in downtown cores and other commercial/industrial designated areas.
- Broadly promote investment in commercial development throughout the municipality.

Commercial designations:

While commercial development happens in a variety of places—downtowns, along rural roads, as home-based businesses and in industrial areas—the Commercial Designation in the MPS represents those areas where the primary character is defined by commercial development and where Council has determined that commercial uses shall take precedence. Those designations are identified on the future land use maps in the MPS.

Municipal Comparison:

Although several towns have created commercial development districts which include all commercial and industrial properties in the entire Town, others have directed Commercial Development Districts to historic downtowns, waterfronts, commercial strips and industrial parks. Only four rural municipalities were found with CDD's: CBRM, the District of Lunenburg, the District of Yarmouth and West Hants. Notably, all four of the rural municipalities with CDD's have created the CDD's in traditional downtowns, commercial strips and industrial parks.

Public engagement:

What we hope to achieve with Public engagement:

- Get an idea if the program will impact business decision-making.
- Gauge support from business community and residents.
- Help refine boundaries of potential districts.

Guidance Required from Council.

The public consultation process is likely to raise expectations in the business community. Before starting public engagement, staff would like some guidance from Council on two closely related issues.

- The Goal of Commercial Assessment Phase-in program.
- The potential areas to target for public engagement and subsequently apply CDD's.

Next Steps:

Staff expect to start public engagement in May and complete a preliminary round sometime in June. Following will be the completion of drafts and financial analysis with an anticipated project completion date of Mid October. A draft timeline will be circulated once staff get direction on the scope of potential CDD's.

REPORT TO COUNCIL

TO: Mayor Scott and Members of Council

FROM: Audit & Financial Sustainability Committee

4.2

DATE: March 25th, 2021 for April 7th, 2021 Council

RE: Meeting Report from the Audit & Financial Sustainability Committee

On Thursday, March 25th, 2021 the newly appointed Audit & Financial Sustainability Committee held its first formal meeting via ZOOM.

This meeting was very introductory in nature and allowed members to introduce themselves to other committee members and staff.

Barry Anderson was elected Chair of the Audit & Financial Sustainability Committee while Councillor Rod Gilroy will be acting as Vice Chair. Other members of this committee include staff members; Director of Finance Andrew MacDonald, Manager of Financial Services Deana Pike, Receptionist/Cashier Cory DeWitt, Councillors; Fred Gould, Angela McCormick, and citizen representatives Rick James, and Leisa Babineau.

Andrew reviewed the Committee's Terms of Reference for both the Audit and Financial Sustainability portions of the committee.

The Financial Reporting and Accounting Manual (FRAM) which is a regulation of the Municipal Government Act requires each Audit committee member to complete training as prescribed by the Department of Municipal Affairs.

It was decided training will be done individually online by the next meeting.

The next Audit & Financial Sustainability meeting was scheduled for April 21st, 2021.

MEMORANDUM

TO: Council

FROM: Rachael Little, Manager of Recreation Programs and Services

DATE: March 9, 2021

RE: **Richard Calder Arena Free Ice Time – Year 1 Update**

4.3

The purpose of this Memo is to provide Council with an update on the decision made last March by the previous Council to provide free ice time for organized on-ice activities for youth at the Community Centre.

Following that decision, we met with Town of Amherst staff responsible for providing a similar program in Amherst, and we agreed to harmonize our programs as much as possible to provide equal opportunities for organizations wishing to use the program in either location. Council agreed with this approach, and in July adopted an Ice Allocation Policy which can be found here:

<https://www.cumberlandcounty.ns.ca/1137-ice-allocation-policy-20-06/file.html>

The Policy sets out consistent guidelines for all groups wanting to use the ice surface in the Richard Calder Arena, in a manner that ensures the Municipality of Cumberland is providing fair ice time to users while optimizing facility usage.

The intent of offering free ice time for organized youth activity is to reduce cost barriers for participants and to encourage youth to be physically active. As laid out in the policy, Cumberland County Minor Hockey Association (CCMHA), is allocated 270 hours of free ice time per season. Special requests for additional free ice time, if available, can be made to support special events and tournaments.

The CCMHA has faced significant challenges this year due to COVID-19 and has navigated through many obstacles to ensure they can continue to offer high-quality, affordable programs for all participants. Despite the challenges, registration numbers are the highest they have been in the last 5 year. In the 2019-2020 season they had 277 participants and this season, 2020-2021, they had 321 participants. CCMHA also has the lowest registration cost in the province.

To comply with COVID-19 restrictions, the CCMHA had to create more teams to ensure they were following the guidelines, which used ice time much faster than anticipated. As of February 2021, the CCMHA had used their allotted 270 hours of free ice time and were on the verge of ending their season early, so it was agreed they could use the \$10,000 worth of free ice time that had been approved for CCMHA tournaments. This extra time covered the end of January, all of February and the beginning of March. It is currently estimated that the CCMHA will be billed about \$7,200 for the balance of their season.

The Treasurer of the CCMHA recently indicated the following in an email:

"It is great to see we have so many kids involved from U-7's (Timbits) all the way to U-18 (Midget). I think that this hockey season in particular is really helping people cope with what is going on in the world. We are very fortunate to live where we live and to have people abide by the rules has allowed us to continue playing the game we love."

The current CCMHA registration numbers and fees are as follows:

Paid Membership - 321
U-7's & U-9's - \$65.00 Registration Costs
C Division - \$190.00 Registration Costs
Prov. Division - \$240.00 Registration Costs

It is clear the free ice time has been crucial in allowing Minor Hockey to not only survive, but actually thrive during the pandemic. We look forward to continuing to work with Minor Hockey and other groups to encourage increased physical activity and use of the Arena in the more normal times we will hopefully be in next year.

MEMORANDUM

TO: Staff & Council

FROM: Rachael Little, Vicki Weaver & Carolyn Bollwerk

DATE: April 7, 2021

RE: Chilli Willi Winter Festival

4.4

This year's Chilli Willi Winter Festival in Springhill took place from February 15-March 5, 2021. The pandemic coupled with event planning staff meant that we were low on resources and in need of some events that could fit the carnival/pandemic bill.

For the first time ever, the majority of our events went virtual. By going virtual, we were able to have other people do the hosting and we only had to do the planning.

We were still able to offer some in-person events like adding some public skates which were well-received.

After the discovery that the Chilli Willi logo was in fact a copyrighted image, we stopped using it immediately and set about creating a logo contest. The timeline was too tight to get any design entries this year, but we plan to approach the local schools this fall to get a new logo created.

Overall, we hosted 40 events over this three-week period. Those events included:

- Snow fort building challenge (with instructional video)
- Adult skates (13)
- Public Skates (2)
- Parent and Tot skates (13)
- Basketball Skills and Drills you can do at home – with Patrick Manifold
- Story time with the public library
- Marshmallow igloo craft with the Springhill library
- Snow Science experiments with the Adventure Therapy Project
- Train like a Pro – Youth Hockey Training Session with Ryan Reynolds
- Storytime with the Springhill Fire Department
- Pom-Pom penguin craft with the Springhill library
- Mad Science
- Instructional cooking video for Dal Fry Indian meal
- Virtual Kids Yoga
- Outdoor Rink Shiny and Skate

We also shared some “at home activities” on our new Chilli Willi Facebook page that were winter-based and that you could do at your leisure. This included experiments like snow volcanoes and frozen snow bubbles, as well as art projects like coloured snow globes, ice suncatchers, and snow painting.



Mad Science had to be cancelled due to low registration numbers, and the Outdoor Rink Shinny and Skate did not take place due to the weather and rink conditions on the day of the event. Otherwise, all events went ahead as planned.

Our main goals in hosting the Chilli Willi Winter Festival are to get people more active and to get people outdoors in the cold winter month of February. We were definitely able to do that, but not as much as in previous years.

Moving forward we plan to share resources with the Fundy Shore Winter Carnival. We will be able to book the same events for two locations at a time and we will make better use of the resources at our disposal.

We also hope to plan more events that would extend beyond the Springhill and Fundy Shore areas in the coming years. We want to offer a more all-encompassing winter carnival that all of our residents can enjoy.

MEMORANDUM

TO: Staff & Council

FROM: Vicki Weaver & Carolyn Bollwerk

DATE: April 7, 2021

RE: Fundy Shore Winter Carnival

4.5



The 3rd annual Fundy Shore Winter Carnival took place from February 11-15, 2021 and for an event planned around a pandemic, it was amazingly successful!

Overall, our brochure listed 30 separate events in a number of communities along the shore (including Colchester County). We hosted a mix of in-person events and some virtual events, both of which were well-attended.

The weather was good this year for a winter carnival, with snow and cold temperatures. It was exactly the kind of weather that is usual for February in the Maritimes, and a big reason why we plan this carnival – to get people active and social during the cold, dark days of winter.

Carolyn was in attendance at the majority of Parrsboro-based events, so we are able to share some attendance numbers, along with this list of events that were held in Cumberland County:

EVENT	PARTNER	COMMUNITY	ATTENDANCE
Karate 101	Shotokan Tigers Karate Club	Virtual event	98 people reached
Four public skates	Lions Arena	Parrsboro	Max 25 – great numbers except Friday afternoon
Paint Night	Along the Shore Community Health Board	Virtual event	15 people live 198 people reached
Cross Country Skiing	Municipality of Cumberland	Parrsboro	4 people
“Puppy Love” dog walk	LA Animal Shelter	Parrsboro	0 – very cold day
Kids winter yoga	Will Bollwerk	Virtual event	190 people reached
How to get your family outdoors in winter	Adventure Therapy Project	Virtual event	102 people reached
Sledding (twice)	SPAR Community Health Board	Parrsboro	Low numbers Saturday 30 people Sunday!
“The Cold Never Bothered Me Anyway: An Arctic Dinosaur Journey”	Fundy Geological Museum	Virtual event	25 live viewers 64 viewers total
Snowshoe Hike by lantern	Municipality of Cumberland	Parrsboro	13 participants
Yoga	Along the Shore Community Health Board	Virtual	20 people live 200 people reached
Sugar woods hike	SPAR Community Health Board	Parrsboro	7 people
Social Distancing concert	The Hall	Virtual event	

Film for adults – “Chocolat”	The Hall	Parrsboro	Close to sold out
Winter snowshoe/hike	Municipality of Cumberland	Parrsboro	6
Cumberland County Heritage Day event (Flag Day video with Mayor Scott)	Municipality of Cumberland	Virtual event	65 people reached
Mad Science Party	Mad Science Maritimes	Virtual event	Cancelled due to low registration

We only had to cancel one event, and that was due to low registration. With 30 events on our calendar this year, we hosted fewer events than previous years, but we were compelled to remove a few events in the weeks leading up to the carnival as they just did not fit with COVID protocols.

Vicki took on the administrative side of the carnival - organizing meetings, developing the brochure, hosting the Facebook page, and sharing photos and events. Carolyn used a lot of her contacts to get people on board, she attended most Parrsboro events, she recruited and managed volunteers throughout the carnival, and she was able to help a lot on our Facebook page.

The Municipality’s contribution was mainly in staff time, but other costs included the brochure, facilitators, and winter carnival toques which we will use as prizes. We received funding from the two CHBs, as well as Colchester County. We feel that it was a great investment in the Fundy Shore community.

We partnered with the Fundy Geological Museum for registration this year. Due to gathering limits, we needed to ensure that we did not exceed our allowable totals.

This carnival fits with every one of the six focus areas of our strategic plan:

ACTIVE LIVING	- More physical activity opportunities were offered - Maintain and increase partnerships on Physical Activity projects
INCLUSION & ACCESS	- Family-oriented programming - Cost barriers were removed
CONNECTING PEOPLE & NATURE	- Multiple opportunities were provided for residents to connect with nature
SUPPORTIVE ENVIRONMENTS	- Events were created where children and parents could be active at the same time - Collaborate with health boards and other organizations
RECREATION CAPACITY	-Support community groups -Support volunteerism
CELEBRATION	-Our partners are celebrated on Facebook, but we want to do more on this next year -Wellness Bingo resulted in celebrating participants with a carnival toque

We had a few main goals we wanted to achieve with this year’s Fundy Shore Winter Carnival:

- get people outdoors
- get people active
- connect communities

We did get a lot of people outdoors and active, even with the unprecedented circumstances of COVID-19. We believe that we were able to create a sense of community through our events and through our social media presence.