

BORDER ENTRANCE SIGNAGE BYLAW DRAFT [V. JULY 24, 2018]

Title

1. A Bylaw respecting the regulation of signage located within the Public Right-of-Way, or private road boundary line. This Bylaw shall be known as The Uniform Roadway Signage Bylaw.

Purpose

2. The purpose of this Bylaw is to work in conjunction with the Land Use Bylaw to protect the scenic beauty along the public and private roads in Cumberland County, promote vehicular and pedestrian safety, and provide for sign advertisement in a uniform and consistent manner where Council has determined that it is warranted.

Definitions

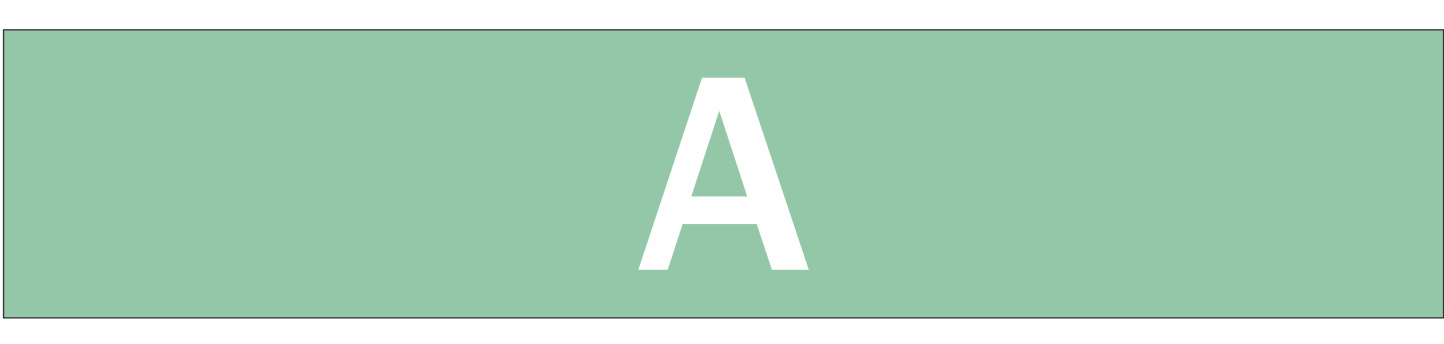
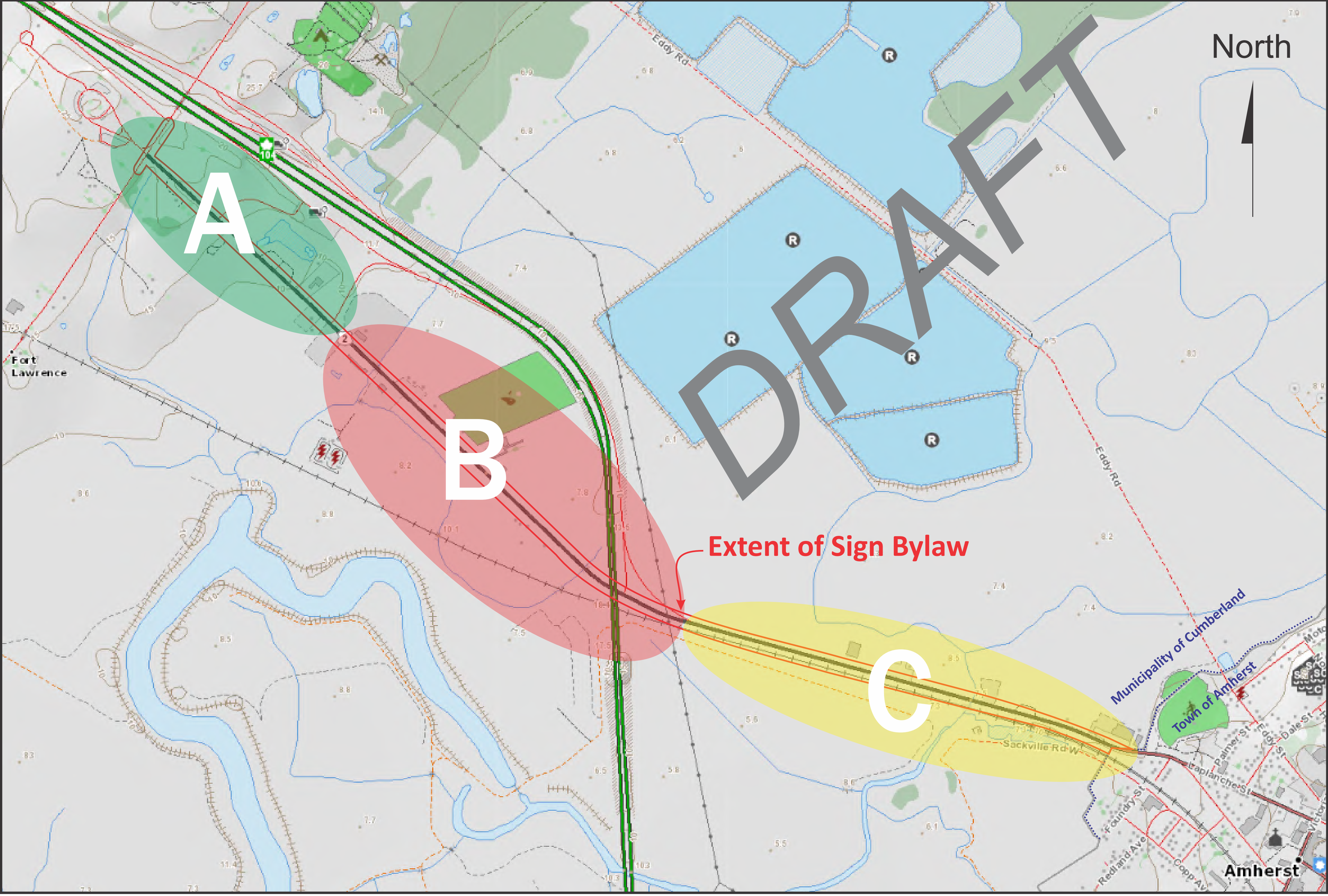
3. In this Bylaw:
 - a. COUNCIL means the Council of the Municipality of the County of Cumberland.
 - b. DEVELOPMENT OFFICER means the person or persons, or designate, appointed by Council to administer the Land Use Bylaw and Subdivision Bylaw.
 - c. ERECT means the act of building, constructing, reconstructing, altering or relocating and without limiting the generality of the foregoing, shall be taken to include any preliminary physical operation such as excavating, grading, piling, cribbing, filling or draining, structurally altering any existing building or structure by an addition, deletion, enlargement or extension.
 - d. EXISTING means legally in place on the effective date of the Land Use Bylaw.
 - e. HIGHWAY means a highway vested in Her Majesty in right of the Province.
 - f. LAND USE BYLAW refers to the Land Use Bylaw adopted by the Council of the Municipality of the County of Cumberland.
 - g. PRIVATE ROAD means any street or road that is not owned by the Province or the Municipality.
 - h. PUBLIC RIGHT-OF-WAY refers to the boundary line of a highway, or 10m from the centre line of the highway, whichever is greater.
 - i. SIGN means any structure or device used to advertise or draw attention to any product, place, person, business, institution, organization, including any directional or way finding purpose and that is intended to be seen from off the premises or from a parking lot. This does not include temporary real estate or event signs. The footprint of a sign shall include all parts of the structure or device.
 - j. STRUCTURE means anything that is erected, built or constructed of parts joined together or any such erection fixed to or supported by the soil or by any other structure.

Control

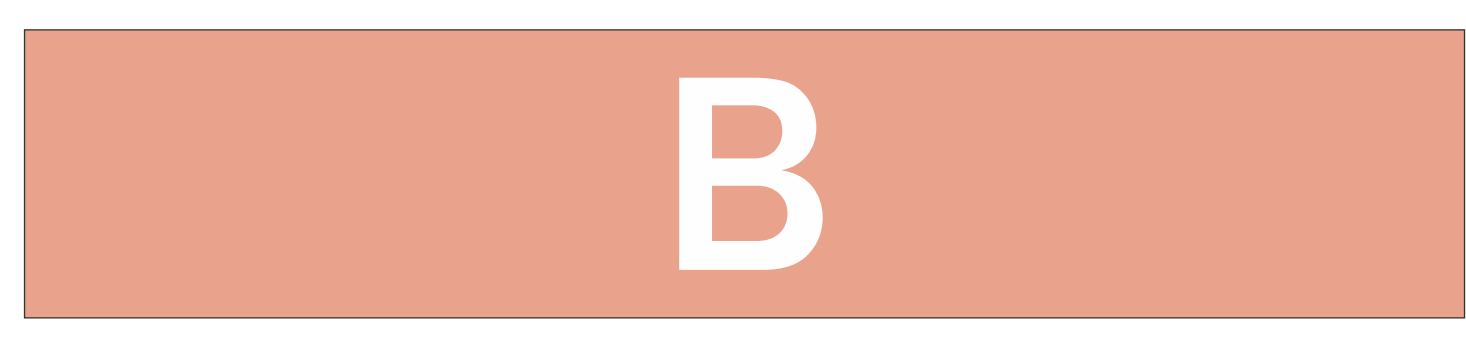
4. Where this Bylaw is inconsistent with the regulations respecting advertising signs on or near public highways made or administered by the Nova Scotia Department of Transportation and Infrastructure Renewal, the more restrictive regulations shall apply.
5. This Bylaw is made pursuant to the provisions of Section 49A of the Public Highways Act. The highways or the portions of the highways located within the Municipality set out in Schedule "A" are designated for the purpose of subsection 49A(2) of the Public Highways Act.
6. This Bylaw does not apply to any part of a highway that has been designated as a controlled access highway under Section 21 of the Public Highways Act.
7. Pursuant to Section 49(7) of the Public Highways Act, this Bylaw does not apply to campaign signs during an election or plebiscite in the area in which the sign is located if the sign complies with the laws governing the election or plebiscite.
8. Notwithstanding Section 9, Tourism-Uniform Directional Signs, Shared Ground Signs, and Tourism-Oriented Wayfinding Signs shall be permitted in accordance with the corresponding standards in the Municipal Standards Manual adopted by the Municipality.
9. No person shall erect a sign without first obtaining a permit from the Development Officer and no permit to erect a sign shall be issued unless all the sign provisions of this Bylaw and the Land Use Bylaw are satisfied.
10. Signs shall not be permitted within the Public Right-of-Way, or the boundary lines of a private road.
11. Signs that are not located on the same property as the business they advertise shall not be permitted. Signs that are located on the same property as the business they advertise shall be regulated by the Land Use Bylaw.
12. Notwithstanding Sections 9, 10, 11, but in keeping with other provisions of this Bylaw, the Town of Amherst may erect signs within the Public Right-of-Way and private road boundary lines, pursuant to Signage Standards of the Municipal Standards Manual, and Sign Zone Designations of Schedule "A" of this Bylaw.

Contravening Signage

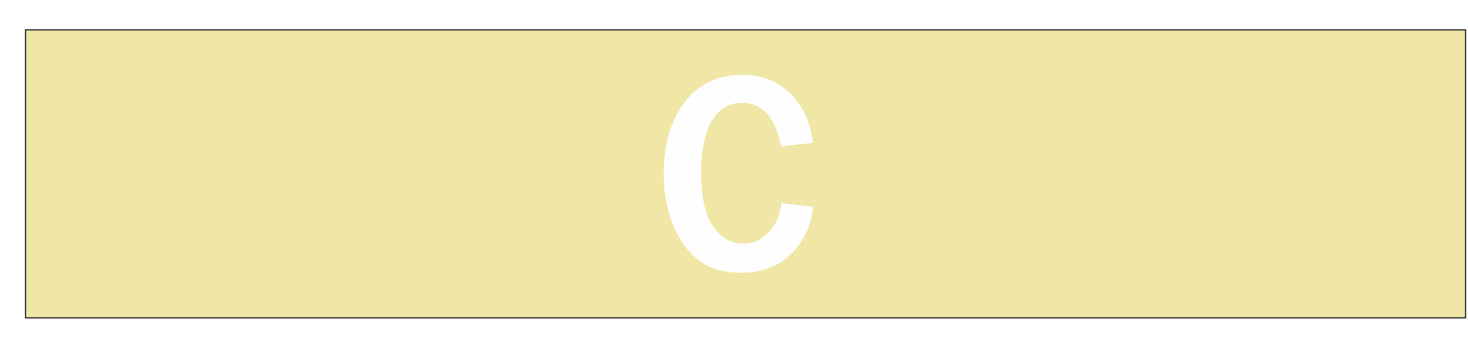
13. Any sign, existing or erected in contravention of this Bylaw shall be subject to removal:
 - a. By the owner, of either the sign or the land on which the sign is located, within 30 days, upon being served notice by the Municipality; or,
 - b. By an agent of the Municipality, if the sign not be removed in accordance with Section 13(a) of this Bylaw.
14. Any signs removed by the Municipality will be destroyed. Any costs incurred by the Municipality for the removal and destruction of a sign will be collected from the owner of the sign.



Exit 1 to Exit 2 on-Ramp



Exit 2 on-Ramp to 104 Westbound on-ramp

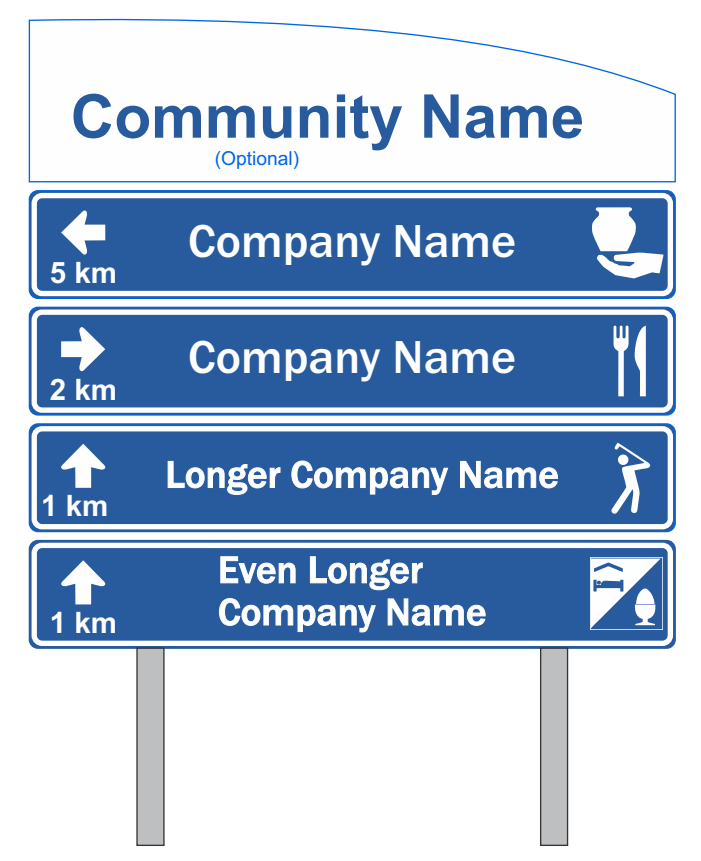


104 Westbound on-ramp to Town Boundary

- 4 Gateway Billboard (existing)
- One additional gateway sign
- No tourism-oriented directional signs
- One Tourism-oriented wayfinding sign

● No signs permitted in this zone.

- Up to 2 gateway signs
- Up to 2 shared ground signs
- Up to 3 Tourism-oriented directional signs
- No Tourism-oriented wayfinding sign



Tourism-oriented directional sign



Shared ground sign



Tourism-oriented wayfinding sign



Gateway Sign