Town of Parrsboro Strategic Plan 2014

This document is the strategic vision of the Town of Parrsboro Town Council for the community for 2014 through 2017 and beyond. It is the goal of the Council to meet the needs of the community and plan for its future by creating an even more vibrant, sustainable and successful Township. This is considered a living document, one that can be changed and adapted as the needs of the community change.

Economic Development and Tourism

- Nursing Home
  - Urge provincial officials to allow private industry to build a much-needed nursing home in Parrsboro.
- Energy Office
  - Work with FORCE to capitalize on Tidal Development.
  - Implement Town-owned L.E.D. Roadway Lighting through County partnership.
  - Work with municipal partners on the development of geothermal energy in Springhill, and other Cumberland County wide energy initiatives.
- Immigration
  - Attract Retirement Housing development.
  - Promote Parrsboro as a low-cost, high-lifestyle option for those who are Mobile/Self-employed
- Downtown and Waterfront
  - Pursue Provincial and ACCOA funding to improve the entrance to Downtown, the Main Street area and Waterfront.
- Innovative Economy Market
  - Examine the possibility of creating a Market which can allow innovative businesses a place to start up and sell products at a low cost. This market would act as an "anchor" economic attraction to bring in customers from outside the area, particularly day-trip tourists.
- Special Projects Coordinator
  - Promote Parrsboro as Wedding Destination, bringing together local service providers.
  - Attract more street art for Downtown, with new displays for the 2014 season, and each season to follow.
  - Re-develop website as a more attractive promotion tool for tourists, and a more useful tool to residents.
  - Continue to improve the look of Downtown, with a particular emphasis on new waste disposal options in 2014.

- Promotional Video
  - Support the development of a promotional video by John Meadows which can be used in various events, including trade shows.

Glooscap Park

- Expansion
  - Develop an additional 8 sites and renovate current 15 amp seasonal sites into modern, non-seasonal sites.
- Recreation Center
  - Construct a new recreation center suitable for hosting small events. This center will also feature proper flush toilets.
- Septic
  - Examine the cost of installing septic lines to the seasonal trailer locations in the park.
- Recreation Facilities.
  - Install new recreation facilities for campers and local residents to enjoy. Priority given to a beach volleyball court.

Public Properties

- Survey of Properties
  - Commission a survey of Town properties.
- Town Hall
  - Develop and implement a plan renovating or replacing the existing facility to address issues of functionality, heating costs, sustainability, air quality, accessibility and safety. Examine the possibility of cost-savings and improved functionality by combining with other public buildings.
- Scott Property
  - Develop a plan for future development to include residential and recreational uses.
- Library
  - Develop and implement a plan to replace current building, which is inadequate for use as a library. Examine the possibility of cost-savings and improved functionality by combining with other public buildings.
- Police Station
  - Explore the possibility of building a Town-owned police station to eliminate the current rental expense. Examine the possibility of cost-savings and improved functionality by combining with other public buildings.
- Visitors Center
  - Develop and implement a plan to have the Town's Visitor Center Located at or near the entrance to downtown. Examine the possibility of cost-savings and improved functionality by combining with other public buildings.

- Public Works Shed – Heating
  - Install a heater in the Public Works shed to allow already-installed in-floor heating to function.
- Abboiteau Gates
  - Install new water sleuth way gates upon their completion by Granby Furnaces.

Recreation

- Tennis Court
  - Apply for funding and complete a full reconstruction of the Parrsboro Tennis Court.
- Old Reservoir
  - Develop a plan to construct a proper hiking trail at the Town's old reservoir site.
- Partridge Island
  - Improve the Partridge Island walking trail by creating new signage, improving walking surfaces and repairing fences and look offs.
- Community Bike Program
  - Purchase and implement a community bike program.

Sewer

- Connection of Separate Systems
  - Connect the currently separate sewer networks in the Downtown and Riverside areas of Town – if necessary - in preparation for sewage treatment plan construction.
- Sewer Network Expansion –
  - Examine the costs of implementing sewer line expansions to Pier Road, Whitehall Road, Lamb's Hill Road, Eastern Avenue, Western Avenue, Upper Main Street and Chambers Boulevard.
- Sewage Treatment System Plan and Location Selection
  - Commission RFP to examine Sewage Treatment Plant options and location. Form committee to examine options and make recommendation to Council for option and location selection.
  - Commission RFP to design ideal Sewage Treatment Plant option once selected.
- Sewage Treatment Plant
  - Initiate Sewage Treatment Plant construction.
- Create Digital Records of the Parrsboro sewer network.

Water Utility

- Rates
  - Commission a water rates study to determine if a rate increase is needed to fund the utility.
- Permanent Lines to MacKenzie Park
  - Install year-round copper water lines.

- Permanent Lines to Hawkes Road
  - Install year-round copper water lines.
- Create Digital Records of the Parrsboro water network.